



IRFAN TUFAIL

GRAPHIC DESIGNER

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Address
Dubai, United Arab Emirates



Portfolio
be.net/irfantufail

SKILLSETS

- Illustrator
- After Effects
- Coral Draw
- Photoshop
- Premiere Pro
- Canva
- Figma
- Photography
- Social Media Marketing
- Indesign
- Videography

ABOUT ME

With 8+ years of design experience, I create visually stunning solutions. My diverse portfolio reflects innovation, attention to detail, and a track record of exceeding client expectations. I thrive in dynamic creative environments, pushing design boundaries and delivering excellence under any project's demands.

EDUCATION AND CERTIFICATION

BACHELOR OF FINE ARTS (BSC), MAJOR: GRAPHIC DESIGN | PACKAGING DESIGN

University of Punjab, Lahore
College of Art & Design 2014-2018

GPA: 2.86 / 4.0

November 2014 – 2018

DIPLOMA OF ASSOCIATE ENGINEERING (DAE), CIVIL

Lahore Poly Tech. College, Lahore 2011-2014

Percentage: 73%

September 2008 – May 2012

MATRICULATION IN COMPUTER SCIENCE

THE EDUCATOR'S 2008-2010

Percentage: 64%

August 2014 – 2015

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER (ParkView City)

October 2023

- Lead and manage a team of graphic designers, providing guidance, mentorship, and direction to ensure the team's success.
- Provide strategic creative direction for design projects, ensuring alignment with brand guidelines and project objectives.
- Stay current with industry trends and emerging design technologies, sharing knowledge with team members.

TEAM LEAD GRAPHIC DESIGNER (Blue Groups of Companies)

April 2020– June 2023

- Lead and manage a team of graphic designers, providing guidance, mentorship, and direction to ensure the team's success.
- Provide strategic creative direction for design projects, ensuring alignment with brand guidelines and project objectives.
- Stay current with industry trends and emerging design technologies, sharing knowledge with team members.

SENIOR GRAPHIC DESIGNER (Zameen.com)

March 2019 – April 2020

- Lead the design process, from conceptualization to execution, for a variety of marketing materials and campaigns.
- Manage multiple design projects simultaneously, setting priorities and meeting deadlines.
- Collaborate closely with internal and external stakeholders, including marketing teams and clients, to gather requirements and feedback.

GRAPHIC DESIGNER (Message Communications Advertising Agency)

July 2017– February 2019

- Translate creative briefs into impactful and engaging designs that resonate with the target audience.
- Utilize industry-standard design software (e.g., Adobe Creative Suite) to design and edit graphics, layouts, and illustrations.
- Contribute to the development and evolution of brand standards as needed.
- Provide design support and feedback to team members when necessary.

JUNIOR GRAPHIC DESIGNER (RED Communication Arts (Pvt) Ltd.)

September 2015 – June 2017

- Collaborating with the senior design team to develop design concepts and solutions.
- Preparing design files for both print and digital distribution.
- Collaborate closely with the team to refine design concepts, ensuring they align with project goals and brand guidelines.
- Ensure all design work maintains consistency with the company's visual identity and brand style guidelines.

INTERNEE GRAPHIC DESIGNER (FiveRivers Technologies)

January 2015 – August 2015

- Assisting in the creation of visual content for marketing materials, websites, social media, and other platforms.
- Participating in brainstorming sessions and contributing creative ideas.
- Preparing design files for print and digital distribution.
- Keeping up-to-date with industry trends and design best practices.